EXAMPLE	BEVERA	GE SALES							
	CURREN	T	BEVERAGE SALES		AVERAGE PRICE PER DRINK		TOTAL DOLLARS		
SPECIALTY	100	SODA • ICED TEA • LEMONADE	80	Х	\$2.00	=	\$160.00		
BEVERAGE	CUSTOMERS PER DAY	TAP WATER ONLY	20	Х	\$0.00	=	\$0.00		
SALES		80			=	\$160.00			
ANALYSIS	AFTER ADDING NEW DRINKS		BEVERAGE SALES		AVERAGE PRICE PER DRINK		TOTAL DOLLARS		
WORKSHEET	100	SODA · ICED TEA · LEMONADE	65	Х	\$2.00	=	\$130.00		
	CUSTOMERS PER DAY	TRADE UP TO FLAVORED DRINKS	15	Х	\$2.75	=	\$41.25		
SEE HOW TORANI*INSPIRED		TAP WATER ONLY	20	Х	\$0.00	=	\$0.00		
BEVERAGES CAN		80			=	\$171.25			
INCREASE SALES.	INCREASE IN DRINK DOLLAR SALES PER DAY IS 11.25								

BEVERAGE SALES

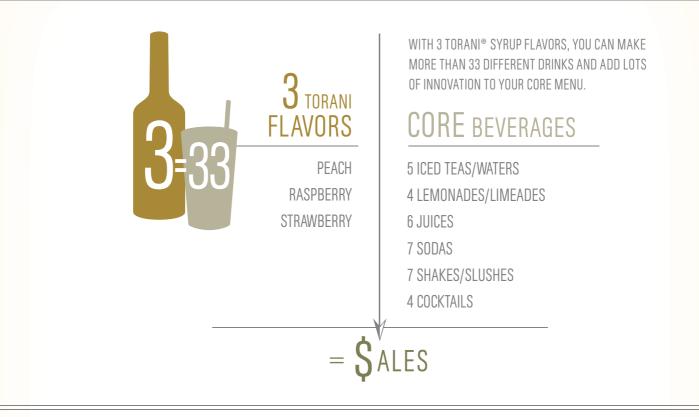
YOUR RESTAURANT



CURRENT		BEVERAGE SALES		AVERAGE PRICE PER DRINK		TOTAL DOLLARS	
	SODA · ICED TEA · LEMONADE		Х		=		
CUSTOMERS PER DAY	TAP WATER ONLY		Х		=		
	TOTAL DRINKS				=		
AFTER ADDING NEW DRINKS		BEVERAGE SALES		AVERAGE PRICE PER DRINK		TOTAL DOLLARS	
CUSTOMERS PER DAY	SODA · ICED TEA · LEMONADE		Х		=		
	TRADE UP TO FLAVORED DRINKS		Х		=		
	TAP WATER ONLY		Х		=		
	TOTAL DRINKS				=		

INCREASE IN DRINK DOLLAR SALES PER DAY IS \$

INCREDIBLE VARIETY AND BIGGER PROFITS WITH THREE OR MORE BOTTLES





WITH 6 TORANI FLAVORS, YOUR OPTIONS GROW TO MORE THAN 58 DRINKS, WITH THE FLEXIBILITY TO INNOVATE AND EXPAND.

CORE BEVERAGES

10 ICED TEAS/WATERS 9 LEMONADES/LIMEADES 8 JUICES/MOCKTAILS 10 SODAS 7 SHAKES/SLUSHES 14 COCKTAILS

= MORE **\$** ALES



To start increasing your beverage sales, contact Torani today. 800.775.1925 • www.torani.com/foodservice